



CONTACT:
Polly Martin
706-828-4345
polly.martin@morris.com

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Award Winning TV Crew Hired by The Breeder's Invitational

(Augusta, Ga) The Board of Directors for the prestigious Breeder's Invitational, a highly regarded cutting horse event held May 25 – June 3, 2005, hired the award winning TV crew from HorseCity.com to capture their event for TV. HorseCity.com is responsible for HorseCity.com TV (www.horsecity.tv) which can be seen five times a week on RFD-TV.

HorseCity.com spent four days at the Reno Livestock Events Center in Reno, Nevada, capturing all of the action during the final days of this cutting event. The Breeder's Invitational employed the talents of former NBC anchor Genevieve Barker to host the action. Special commentators included cutting horse hall of famers Chubby Turner and NCHA Judge and trainer, Trevor Strough. All of the action will be produced for a 60 minute program for OLN to air sometime this fall.

Former Emmy Award winning producer and General Manager of HorseCity.com, Ryan Dohrn stated, "This was all about taking equestrian programming to a new level. We used five cameras to capture the event from all possible angles. We want viewers to feel like they were at the actual event. HorseCity.com and The Breeder's Invitational truly will be setting an industry standard for equine TV."

The Breeder's Invitational is a non-profit corporation formed to promote and enhance the Cutting Horse industry by building and promoting a major event with a large payout. This is accomplished through the support of a Corporate Partner Family that includes Coca-Cola, UBS, Silver Legacy, Rancharrah, Reno Sparks Convention & Visitors Authority, Roo-Hide Saddlery and Quarter Horse News.

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HorseCity.com, based in Augusta, Ga., is an award-winning equine portal Web site serving the horse owner, the horse enthusiast and the equine industry. The site operates under the auspices of Morris Digital Works, the online services division of Morris Communications Co., LLC. For more information, visit www.horsecity.com.

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