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FOR IMMEDIATE RELEASE
October 7, 2005

HorseCity.com Introduces On-Line Radio

(Augusta, GA) The ever evolving HorseCity.com, a premier equestrian destination on the internet, once again expands beyond the traditional world of cyber with the premier of HorseCity.com Radio, an 24/7 on-line radio station. While the official launch is scheduled for later this fall, the on-line radio station is operational and hosts several hundred listeners a day.

Ryan Dohrn, General Manager for HorseCity.com states "that this kind of radio programming is state of the art in equestrian entertainment and offers horse lovers an option to listen to their favorite trainers and clinicians while working at their computers. As we grow our programming we really expect to see the number of listeners increase dramatically".

Listeners are encouraged to provide feedback on the current beta test so that programming will be relevant and in keeping with the lifestyles of the equestrian community. A direct link to the radio station may be found on the main page of HorseCity.com.

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HorseCity.com, based in Augusta, Ga., is an award-winning equine portal Web site serving the horse owner, the horse enthusiast and the equine industry. The site operates under the auspices of Morris Digital Works, the online services division of Morris Communications Co. LLC. For more information, visit www.horsecity.com

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