



CONTACT:

Ryan Dohrn
1-877-505-4344

ryan.dohrn@morris.com

FOR IMMEDIATE RELEASE

November 29, 2005

HorseCity.com Welcomes New Faces to its Team

(Augusta, Ga.) HorseCity.com, a premier equestrian destination on the Internet, welcomes new members to its ranks: Ann Waters as marketing director and Danielle Sanders as West Coast account executive.

Ann comes to us with a degree in journalism and mass communications specializing in advertising from the University of South Carolina. For over the past year, she has been the advertising and marketing director for a major food chain headquartered in Columbia, SC. Among other sport interests, Ann enjoys English pleasure riding and jumping the most.

Danielle Sanders is a graduate of Tarleton State University with a bachelor's in animal science. With years of advertising sales experience under her belt, she comes to our team from the APHA-*Paint Horse Journal* where she was a regional sales manager. She enjoys playing polocrosse and enjoys trail rides in her leisure time.

"Both Ann and Danielle bring valuable work experience to the table," HorseCity.com General Manager Ryan Dohrn, said. "They also bring their knowledge of horses and riding. Ann is a terrific asset and we are very fortunate to find someone with a fresh look of the marketing field as well as her love of horses. Danielle's knowledge and understanding of the horse world creates a perfect fit for our sales team."

#

HorseCity.com, based in Augusta, Ga., is an award-winning equine portal Web site serving the horse owner, the horse enthusiast and the equine industry. The site operates under the auspices of Morris Digital Works, the online services division of Morris Communications Co., LLC. For more information, visit www.horsecity.com

Morris Communications is a privately held media company with diversified holdings that include newspaper and magazine publishing, outdoor advertising, radio broadcasting, book publishing and distribution, and visitor guide publishing, in addition to online services. For more information, visit www.morris.com.