



For Immediate Release

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HorseCity.com Introduces HotHoof.com

(Augusta, GA) HorseCity.com, the interactive media company which compliments the Cowboy Publishing Group for Morris Communications, has created a search engine exclusively for equestrian enthusiasts called HotHoof.com. Unlike many search engines, HotHoof.com is built and is overseen by people who are horse owners. This ensures that the search results requested by users are equine related and relevant. HotHoof.com also provides users with a searchable links directory for anything related to horses. Users also have the ability to add related links or search by key words. All links are approved by a human, indexed and added to the appropriate equestrian category. Search results are returned quickly and concisely because it dedicated solely to the equestrian industry.

HotHoof.com is part of the growing HorseCity.com network of Web sites. A member of the American Horse Publications.