

# Extreme Cowboy Race 8- ALL GIRL!



The Telly Award winning Extreme Cowboy Race TV program is the **only** reality based program that centers around horses and competition. Each week ECR draws an average audience over **350,000** and is one of the highest rated shows on the network.\*



This **SPECIAL** season, 15 professional cowgirls compete horseback

**Who is watching? 98% horse owners, \$75,000 household income, active buyers!**

**\$3,500 per month**

**4 shows per week**



**More media info? Ad rates? [HorseCity.com/media](http://HorseCity.com/media) Or call 877-505-4344**

\*online survey results received by HorseCity.com Jan 2005 –current. \*\*Stats as promoted by RFD-TV.