

HorseCity.com TV, #1 watched equestrian program in all tested markets!



WHO: Winner of 2 Telly Awards, the Aurora Award for Television Excellence. Produced by the award winning team at HorseCity.com.

Rated #1 by Forbes and renowned as the Internet's largest equestrian portal

WHAT: A grass roots 30 minute television program for people passionate about horses and the lifestyle associated with horses.

WHEN: Seen 16 times per month in 350,000 potential homes per airing.

WHERE: RFD-TV on Dish Network, DirecTV and cable.



Who is watching?

Primary: Adults 25-54

Average Income: Over \$120k

Horses owned: 80% over 2

Hours watching TV each week: 15

What do you get?

1. Two- 30 second commercial in the program
2. **Only 8 advertisers per show allowed!**
3. FREE editing of custom broadcast commercial

Total cost: \$3,500 per month

