

Ad Positions and Sizes

The screenshot shows the HorseCity.com website with several ad placements:

- Top Header:** Navigation menu with links like Classifieds, Bulletin Boards, Articles, Events, Photos, Blogs, Store, Videos, Fun Stuff, Place an Ad, and Free Saddle Contest!
- Hero Section:** A large banner for John Deere Gator XUVs with a 'LEARN MORE' button.
- Featured Horse Content:** A section titled 'Tips to a Better Trail Ride' with an image of a horse and rider, and a 'Full Story' link.
- Interactive Horse Videos & Podcasts:** A video player showing a horse and rider, with a 'PLAY' button and a 'LEARN MORE' button.
- Stay Informed:** A newsletter sign-up form with fields for 'First' and 'Last' names, an 'Email' field, and a 'Submit' button.
- Featured Sponsors:** A section with a large banner for the National Versatility Ranch Horse Association (NVRHA) and a 'WATCH NOW' button.
- Horse Bulletin Boards:** A section with various forum posts, including 'Have you seen HorseCity's new Bulletin boards?', 'New Member Forum', 'For Kids Only', 'General Chit-Chat', 'General Horse Talk', 'Training', 'Horse Health', and 'Horse Hoof Forum'.
- Latest Horse Blogs:** A section with several blog entries, including 'My Journey Begins...', 'Rocking The World', 'Two New Horses', and 'Gymkhana'.

Leaderboard
728x90 (Top)
All ads rotate equally

Skyscraper
160x600
All ads rotate equally

Pre-roll Video
480x360
All ads rotate equally

Leaderboard
728x90 (Bottom)
All ads rotate equally

Featured Sponsor
120x60
All ads rotate equally